



Key reflective questions

Part 1: What is the context for electoral politics?

Part 4: Are these barriers endogenous or exogenous?

Part 2: What is the outlook of youth access to the political space?

Part 5: What are the pathways for navigating or overcoming these barriers?

Part 3: What are these socio-political and economic impediments?







The context

- Valueless politics and the dearth of a leadership philosophy
- Political competition defined by ethnic and religious cleavages

- Flawed and cumbersome electoral process
- Commodification of politics
- The dissonance between regular elections and governance outcomes
- Electoral justice deficit
- Elite domination and centralization of political power



Key highlights

Young voters
dominate Nigeria's
voter register
however, youth turnout
for elections is
extremely low

High levels of youth candidacy do not impact youth turnout for election substantially

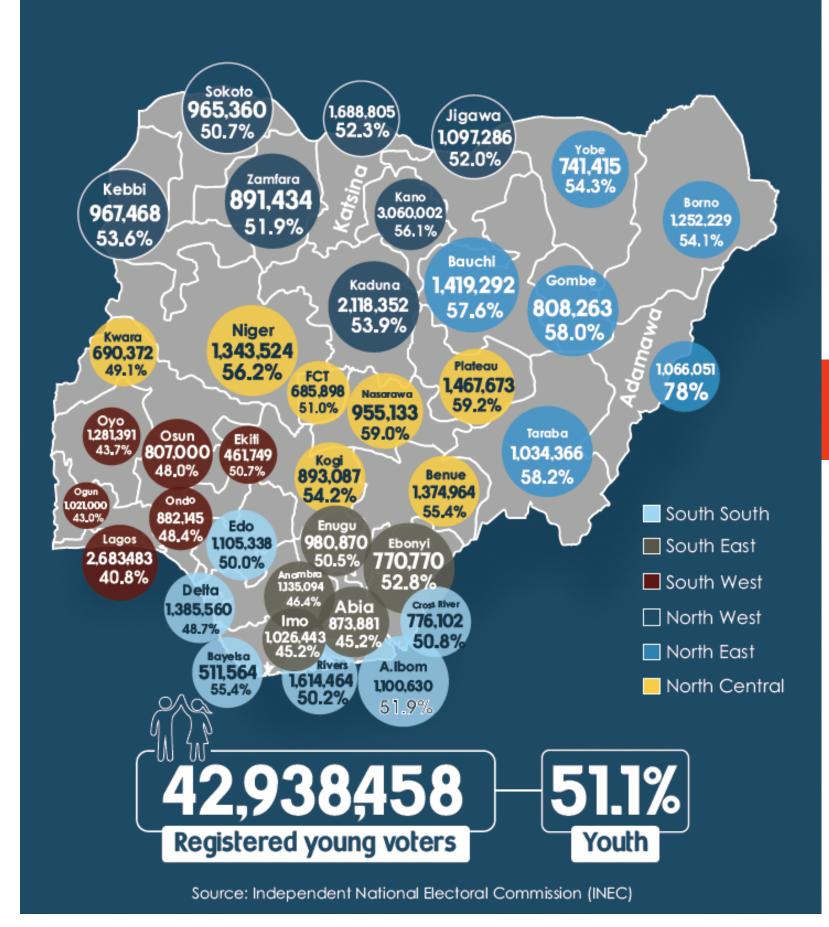
Parties are more likely to nominate youth candidates for legislative seats than executive positions

The increase in youth candidacy indicates an appetite to run office

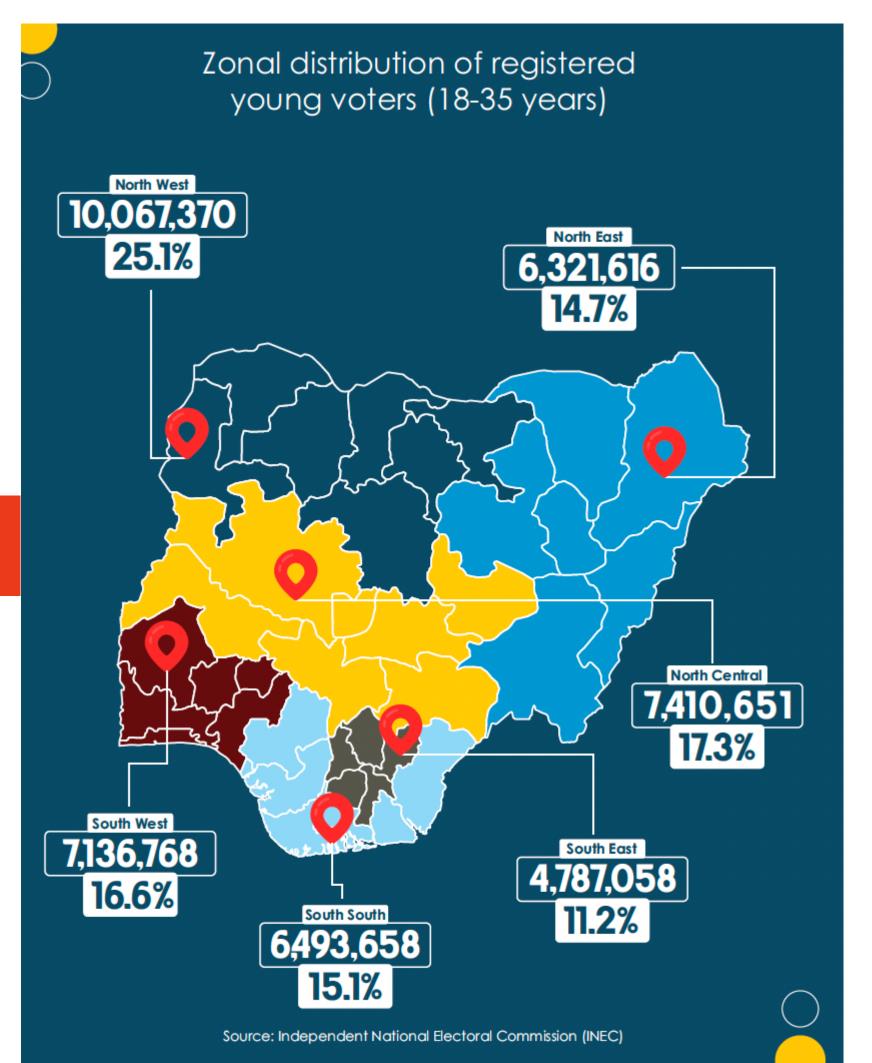
Youth candidates
nominated by established
parties are more likely to
win elections than their
counterparts in less
established parties

Young women participation and representation is abysmally low. Politics remains an old boys club

State distribution of registered young voters (18-35 years)



2019



Weekly Update

No.12

Online Voter Registration



— (As at 7am on Monday, 20th September 2021)





Weekly Update

Online Voter Registration

INEC

—— (As at 7am on Monday, 20th September 2021)

Age Group, Occupational, Gender and PWD Statistics

Distribution by Age Group



Youth (18-34)



Middle Aged (35-49)

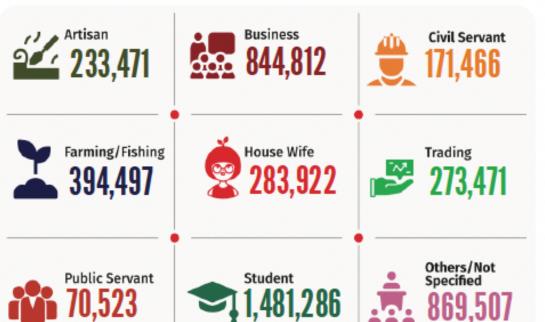


Elderly (50-69)



Old (70 & above)

Distribution by Occupation



Distribution by Gender







The total figure includes applications for voter transfer, requests for replacement of PVCs, update of voter information record, etc

Total (Week Twelve)



Weekly Update

Completed Registration

(As at 7am on Monday, 20th September 2021)







Weekly Update

Completed Registration

(As at 7am on Monday, 20th September 2021)



Age Group, Occupational, Gender, Type of Registration and PWD Statistics

Distribution by Age Group







Elderly (50-69)



No.8

Old (70 & above)

Distribution by Occupation



Farming/Fishing

Public Servant

205,132

2 105,176

Student



Civil Servant

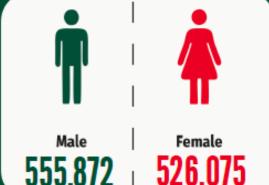


Trading



Others/Not Specified

Distribution by Gender



Distribution (across all categories)



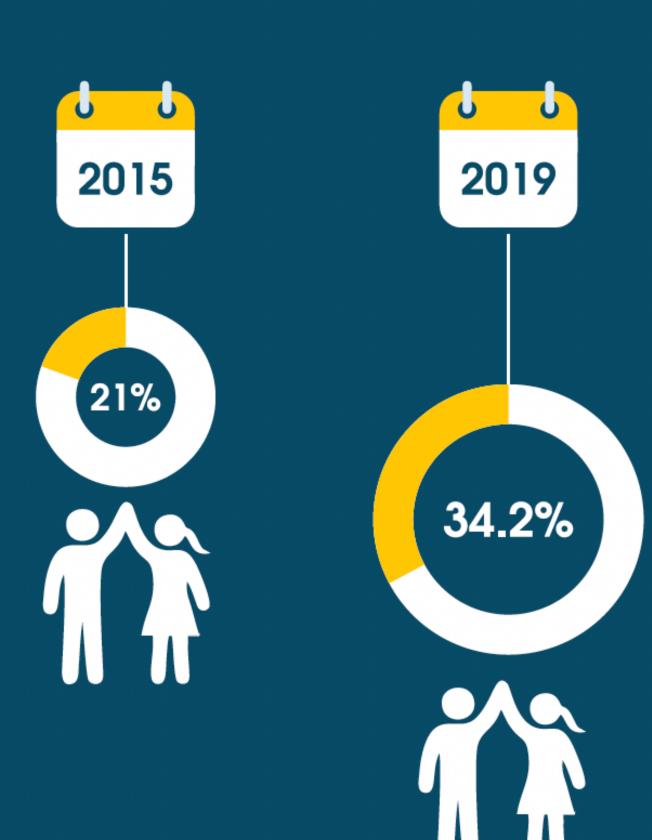
Type of Registration

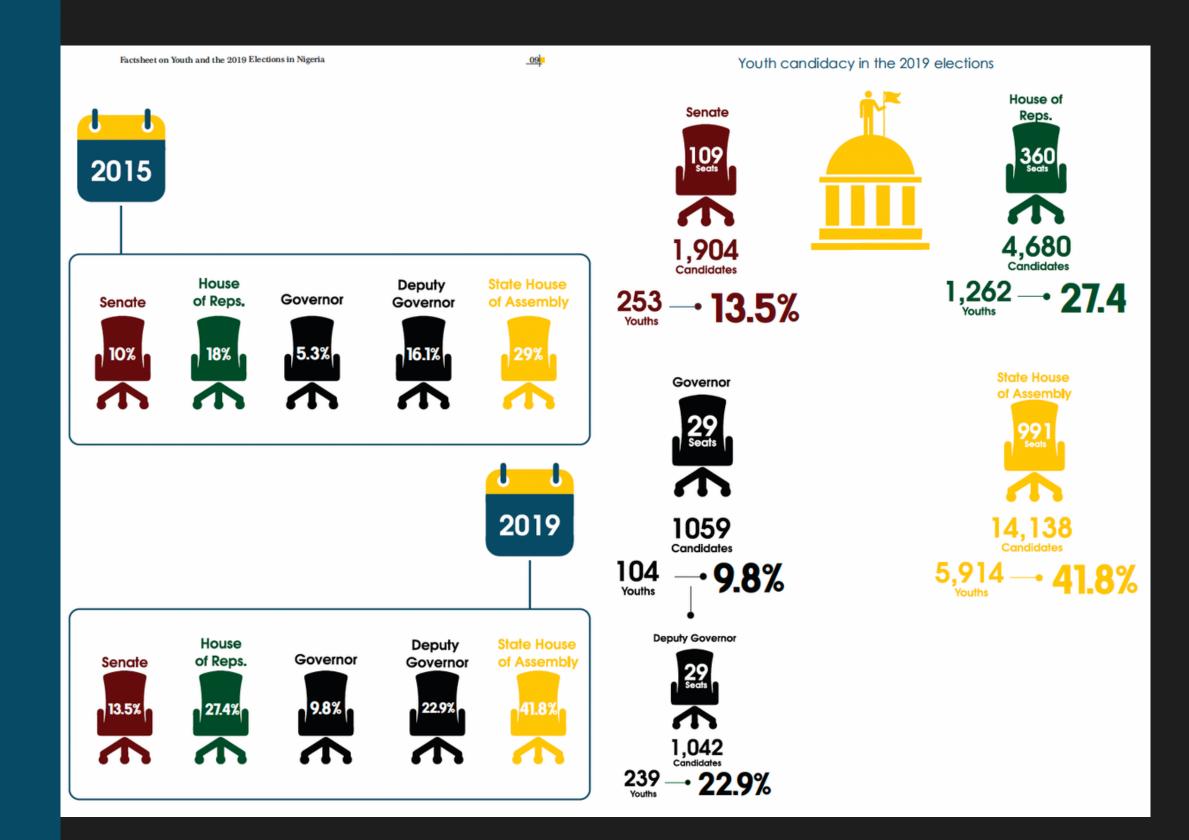


Total (Week Eight)



Overall youth candidacy in the 2015 and 2019 elections





PART 4

Factsheet on Youth and the 2019 Elections in Nigeria

Political party ranking on youth candidacy

S / N	Party	Candidates for NASS Election	No of Youth Candidates for Gubernatorial Election	No of Youth Candidates for State House of Assembly Election	Total number of Youth Candidates	% of Youth Candidates	Rank	
1	African Democratic Congress (ADC)	83	7	434	524	6.74%		
2	Democratic Atemative (DA)	110	12	338	460	5.92%	2 🧐	P
3	Peoples Porty of Migeria (PPN)	94	10	303	407	5.24%	3 9	þ
4	Social Democratic Party (SDP)	47	3	326	376	4.84%	4	P
5	Justice Must Prevail Party (JMPF)	45	16	217	278	3.58%	5 🧏	P
6	Labour Party (LP)	43	2	202	247	3.18%	6 9	P
7	Green Party of Nigeria (GPN)	52	8	180	240	3.09%	7 🦠	P
8	Accord	52	6	134	192	2.47%	8 9	?
9	Mega Party of Nigeria (MPN)	36	16	138	190	2.44%	9	2
10	People's Trust (PT)	48	2	131	181	2.33%	10 9	₽
11	Action Democratic Party (ADP)	15	6	156	177	2.28%	11 5	ď
12	Zenith Labour Party (ZIP)	24	8	136	168	2.16%	12	?
13	National Rescue Movement (NRM)	46	10	109	165	2.12%	13	8
14	United Progressive Party (UPP)	43	8	104	155	1.99%	14	7
15	Advanced Congress of Democrats (ACD)	30	8	114	152	1.96%	15	8
16	CAP	28	7	111	146	1.88%	16	Y
17	Alliance for Democracy (AD)	36	6	94	136	1.75%	17	8
18	Independent Democrats (ID)	30	6	92	128	1.65%	18	P
19	KOWA Parly (KP)	22	3	102	127	1.63%	19	g
20	Peoples Redemption Party (PRP)	12	3	108	123	1.58%	20	Ţ
21	National Considence Party (NCP)	4	4	112	120	1.54%	21	8
22	People's Democratic Party (PDP)	8	0	109	117	1.51%	22	7
23	Providence People's Congress (PPC)	19	4	91	114	1.47%	23	P
24	Young Progressives Party (YPP)	15	5	92	112	1.44%	23	P
25	United People's Congress (UPC)	24	1	84	109	1.40%	25	y
26	All Progressives Congress (APC)	14	0	92	106	1.36%	26	Ţ
27	Progressive People's Alliance (PPA)	25	6	75	106	1.36%	26	Y
28	Alliance National Party (ANP)	20	4	81	105	1.35%	28	Y
29	All Grand Allance Farty (AGAP)	29	9	62	100	1.29%	29	7

Factsheet on Youth and the 2019 Elections in Nigeria

ections in Nigeria

30	Democratic People's Party (DPP)	17	5	76	98	1.26%	30 🏆	64	United Democratic	1	0	30	31	0.40%
31	Action Alliance (AA)	- 11	5	69	85	1.09%	31		Party (UDP) Yes Electorates Solidarity (YES)					
32	All Progressive Grand Alliance (APGA)	16	0	68	84	1.08%	32	65	Solidarity (YES) People's Progressive	17	2	25	31	0.40%
33	Alliance of Social Democrats (ASD)	10	4	68	82	1.06%	33	66	Party (PPP)	17	ı	11	29	0.37%
34	Allied Congress Party of Nigeria (ACPN)	21	3	54	78	1.00%	34 🚡	67	Nigeria Community Movement Party (NCMP)	3	- 11	14	28	0.36%
35		22	3	50	75	0.97%	35	68	letter Nigeria Progressive Party (BNPP)	8	7	11	26	0.33%
36	Advanced Peoples Democratic Alliance (APDA)	14	2	58	74	0.95%	36 🖫	69	Advanced Nigeria Democratic Party (ANDP)	13	0	12	25	0.32%
37	Democratic People's Congress (DPC)	19	8	42	69	0.89%	37	70	Abundant Nigeria Renewal Party (ANRP)	1	0	22	23	0.30%
38	Advanced Alled Party (AAP)	14	6	46	66	0.85%	38 🏆	71	AUN	0	0	20	20	0.26%
39	Alliance for New Nigeria (ANN)	5	2	57	64	0.82%	39 🦞		Re-Build Nigeria	5	3	11	19	0.24%
40	Allied Peoples Movement (APM) Sustainable National	13	3	43	59	0.76%	40 🟆	72	Party (RBŇP)					
41	Party (SNP)	13	5	40	58	0.75%	41 🦞	73	National Unity Party (NUP)	3	3	12	18	0.23%
42	Affician People Affance (APA)	12	4	41	57 54	0.73%	42 7	74	National Interest Party (NIP)	2	3	12	17	0.22%
43	Allance (MAJA)	5	6					75	Freedom and Justice Party (FJP)	4	3	9	16	0.21%
44	Al Comd (Floors	15	2	37	54	0.69%	43 🚡	76	WTPN	0	4	12	16	0.21%
45	Party (AGAP)	7	1	47 43	52	0.67%	45	77	Alternative Party of Nigeria (APN)	0	1	8	9	0.12%
46	Congress (AAC) New Progressive Movement (NPM)	9	0		51 51	0.66%	46		PCP	0	1	8	9	0.12%
4/	Movement (NPM)	20	5	42 25	50	0.64%	46	78						
		6	5	39	50	0.64%	48	79	Save Nigeria Congress (SNC)	0	2	7	9	0.12%
49 50	Unity Party of Nigeria (UPN)	12	5	32	49	0.63%	50	80	Per Democratic Party (RESH)	4	ı	2	/	0.09%
51		7	2	37	46	0.59%	51	81	Youth Party (YP)	1	0	5	6	0.08%
52	Magintendeb	14	2	30	46	0.59%	51	, 82	Change Nigeria Party (CNP)	1	0	4	5	0.06%
53		10	2	33	45	0.58%	53	83	Uberation Movement (LM)	1	1	2	4	0.05%
54	Grassroots Development	5	4	36	45	0.58%	53	84	RAP	0	1	3	4	0.05%
55	Movement for the Restoration	9	5	24	38	0.49%	55		Modern Democratic	1	0	0	1	0.01%
56		13	3	20	36	0.46%	56 🧋	85	Party (MDP) Nigeria Democratic	1	0	0	1	0.01%
57	National Democratic Liberty Party (NDLP)	19	2	15	36	0.46%	56	86	Congress Party (NDCP)					
58	Masses Movement of Nigeria (MMN)	9	3	23	35	0.45%	58 🥌	87	New Generation Party of Nigeria (NGP)	0	0	1	1	0.01%
59	New Nigeria Peoples Party (NNPP)	5	2	28	35	0.45%	58	88	Peoples Democratic Movement (PDM)	1	0	0	1	0.01%
60	National Action Council (NAC)	10	5	18	33	0.42%	60 🥊	89	SPN	0	0	1	1	0.01%
61	Nigeria Elements Progressive Party (NEPP)	7	5	21	33	0.42%	60 🦅	90	United Patriots (UP)	0	1	0	1	0.01%
62		14	3	16	33	0.42%	60 🦩	,	70741	1616	2.42	5014	7770	I
63	Restoration Party of Nigeria (RP)	3	5	24	32	0.41%	63 🥞	2	TOTAL	1515	343	5914	7772	

Factsheet on Youth and the 2019 Elections in Nigeria

Youth Representation in Elective Office

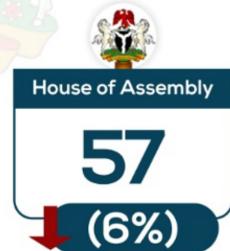
Before the Not Too Young To Run Act



1,558
Elective seats in Nigeria
(Presidential, National and State Legislature)

(5.1%) National Rate

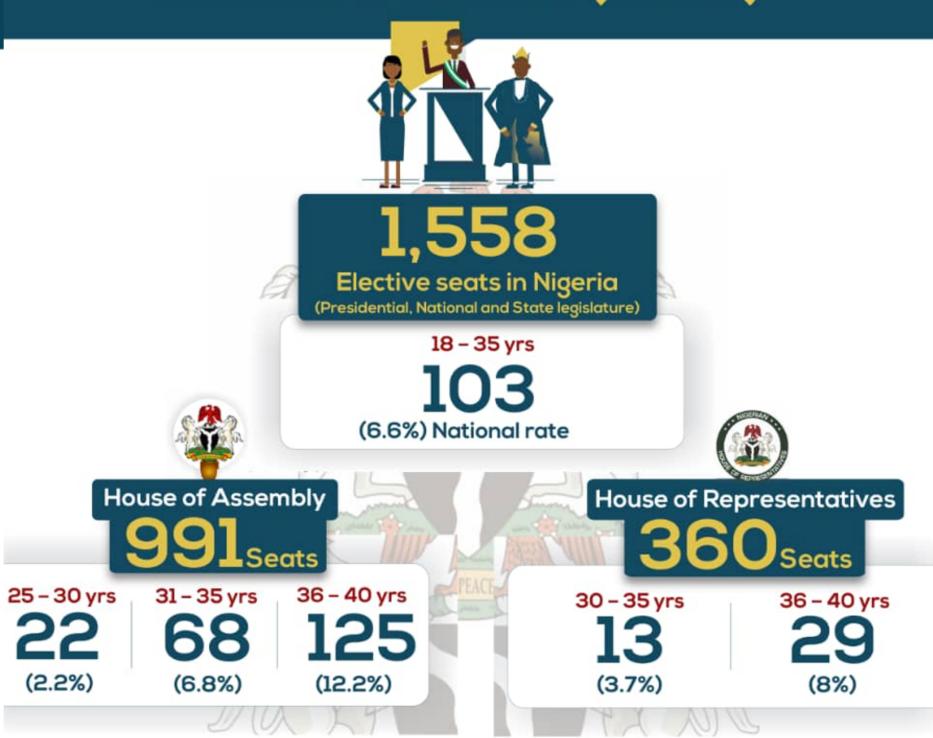




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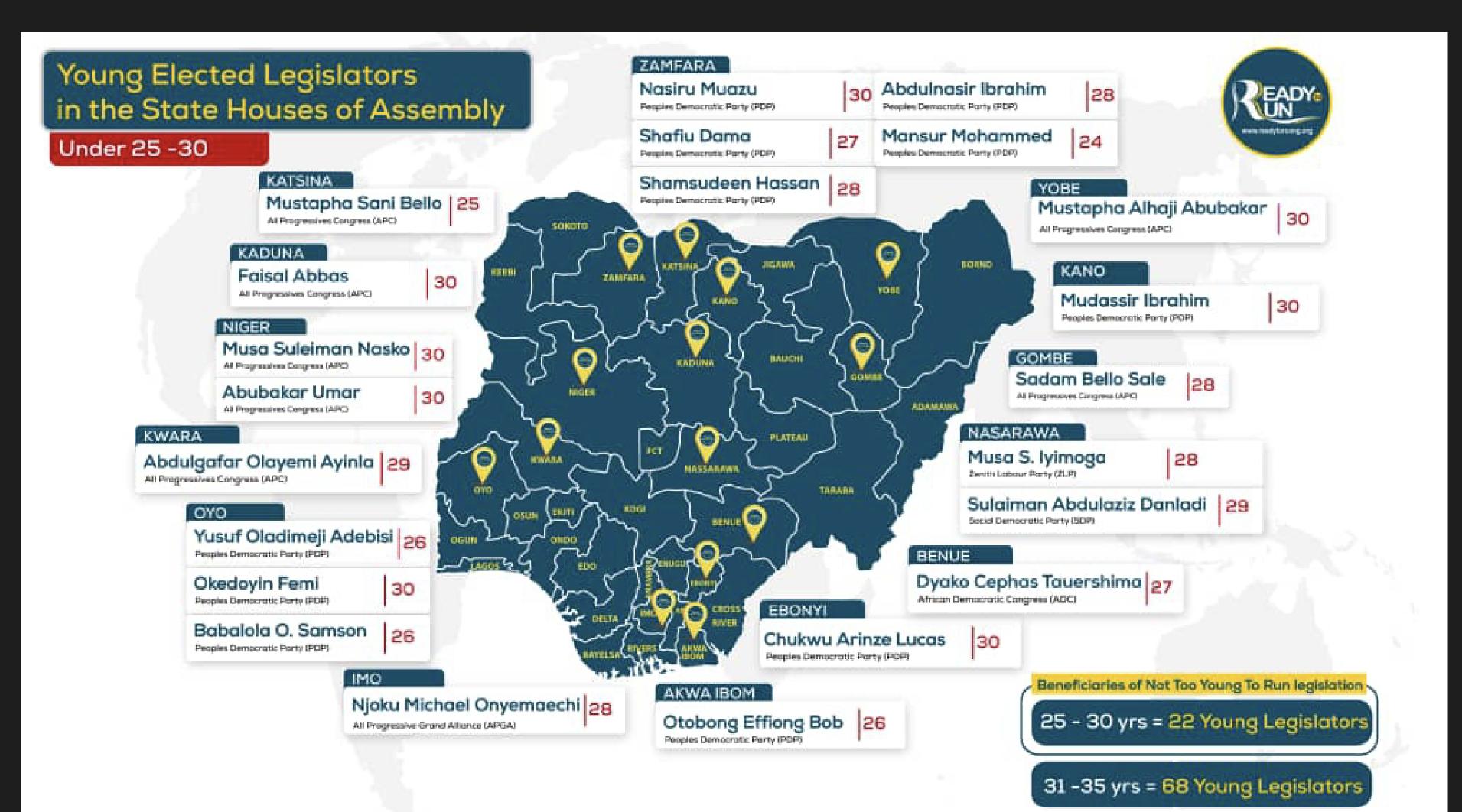


Youth Representation in Elective Office (2019)



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Young Elected Legislators in the House of Representatives

Under 31 - 35





Youth turnout in the 2019 general election (18 – 35 years)

State	Total Registered Voters	% Youth turnout for Presidential & NASS election	% Youth turnout for Governorship/State Assembly election
Bauchi	2, 462, 843	23	25
Delta	2,845, 274	8.2	9.5
Enugu	1,944,016	7.2	7.6
Kaduna	3,932, 492	21	23
Kwara	1,406, 457	13.8	13
Lagos	6,750,291	4.9	3.9
Source: INEC 2010			

Source: INEC, 2019



Socio-political barriers

Cultural beliefs

The wait-hood aphorism and proscription of electoral contest between a young person and an older person

Knowledge gap in politics

Limited knowledge of the nature, dynamics and power structures in the political system

Hierachical structure of society

Strong culture of respect that strips youth of agency, aspiration and leadership

Electoral system

design

First-Past-The-Post system promotes exclusion and it heightens the intensity of electoral contest negatively

Negativity bias against public leaders

If older leaders fail to perform in office why should a youth with less experience be trusted with leadership

Bureaucratic processes

Cumbersome electoral processes and procedures

Weak political parties

Institutional deficiencies, lack of internal democracy and unclear ideological bases

Economic barriers



Institutionalized clientelistic and charismatic linkages



Economic inequality and poverty



High cost of politics



Cost of Nomination Forms for Political Offices for Some Political Parties

Table 1: Cost of Nomination Forms for Political Offices for Some Political Parties 2

2 AAP N50,000 N150,000 N150,000 N250,000 N500,00 3 ABP N262,500 N525,000 N1,050,000 N2,625,000 N5,250,00 4 ACCORD N500,000 N1,500,000 N2,000,000 N4,000,000 N6,000,00 5 AD N350,000 N1,000,000 N2,500,000 N5,000,00 N5,000,00 6 ADC N450,000 N1,000,000 N2,500,000 N6,000,000 N12,000,00 7 ADP N330,000 N1,100,000 N2,000,000 N4,500,000 N8,000,00 8 ANN N125,000 N500,000 N1,000,000 N2,000,000 N3,500,00 9 ANRP N220,000 N430,000 N790,000 N1,060,000 N1,580,00 10 APC N850,000 N3,850,000 N7,000,000 N10,000,000 N22,500,000 N45,000,00 12 FRESH N150,000 N200,000 N250,000 N500,000 N10,000,00 N10,000,00 13 JMPP N220,000 N250,000 N400,000 N500,000 N1,000,00 15 LABOUR	NT-	Danta	State House		Caracta	C	Day of James
2 AAP N50,000 N150,000 N150,000 N250,000 N500,00 3 ABP N262,500 N525,000 N1,050,000 N2,625,000 N5,250,00 4 ACCORD N500,000 N1,500,000 N2,000,000 N4,000,000 N6,000,00 5 AD N350,000 N1,000,000 N1,300,000 N2,500,000 N5,000,00 6 ADC N450,000 N1,000,000 N2,500,000 N6,000,000 N12,000,00 7 ADP N330,000 N1,100,000 N2,000,000 N4,500,000 N8,000,00 8 ANN N125,000 N500,000 N1,000,000 N2,000,000 N3,500,00 9 ANRP N220,000 N430,000 N7,000,000 N1,060,000 N1,580,00 11 APGA N1,000,000 N2,500,000 N5,000,000 N10,000,00 N22,500,000 12 FRESH N150,000 N200,000 N250,000 N500,000 N1,000,00 13 JMPP N220,000 N275,000 N300,000 N440,000 N550,00 14 KOWA N150,000 N250,000	NO.	Party		_			
3 ABP N262,500 N525,000 N1,050,000 N2,625,000 N5,250,00 4 ACCORD N500,000 N1,500,000 N2,000,000 N4,000,000 N6,000,00 5 AD N350,000 N1,000,000 N2,500,000 N5,000,00 N5,000,00 6 ADC N450,000 N1,000,000 N2,500,000 N6,000,000 N12,000,00 7 ADP N330,000 N1,100,000 N2,000,000 N4,500,000 N8,000,00 8 ANN N125,000 N500,000 N1,000,000 N2,000,000 N1,060,000 N3,500,00 9 ANRP N220,000 N430,000 N7,000,000 N1,060,000 N1,580,00 11 APGA N1,000,000 N2,500,000 N5,000,000 N10,000,000 N25,000,00 12 FRESH N150,000 N275,000 N300,000 N440,000 N550,000 14 KOWA N150,000 N250,000 N400,000 N500,000 N1,000,00 15 LABOUR N600,000 N1,500,000 N3,000,000 N3,000,000 N15,000,00 17 PDM N1	1	AA	₩200,000	₩300,000	₩500,000	₩1,000,000	₩5,000,000
4 ACCORD N500,000 N1,500,000 N2,000,000 N4,000,000 N6,000,00 5 AD N350,000 N1,000,000 N1,300,000 N2,500,000 N5,000,00 6 ADC N450,000 N1,000,000 N2,500,000 N6,000,000 N12,000,00 7 ADP N330,000 N1,100,000 N2,000,000 N4,500,000 N8,000,00 8 ANN N125,000 N500,000 N1,000,000 N2,000,000 N3,500,00 9 ANRP N220,000 N430,000 N7,000,000 N1,060,000 N1,580,00 10 APC N850,000 N3,850,000 N7,000,000 N10,000,000 N25,000,00 12 FRESH N150,000 N200,000 N5500,000 N10,000,000 N250,000 13 JMPP N220,000 N275,000 N300,000 N440,000 N5500,00 14 KOWA N150,000 N1,500,000 N3,000,000 N7,500,000 N1,000,00 15 LABOUR N600,000	2	AAP	₩50,000	₩150,000	₩150,000	₩250,000	₩500,000
5 AD N350,000 N1,000,000 N1,300,000 N2,500,000 N5,000,00 6 ADC N450,000 N1,000,000 N2,500,000 N6,000,000 N12,000,00 7 ADP N330,000 N1,100,000 N2,000,000 N4,500,000 N8,000,00 8 ANN N125,000 N500,000 N1,000,000 N2,000,000 N3,500,00 9 ANRP N220,000 N430,000 N790,000 N1,060,000 N1,580,00 10 APC N850,000 N3,850,000 N7,000,000 N10,000,000 N22,500,000 11 APGA N1,000,000 N2,500,000 N5,000,000 N10,000,000 N25,000,00 12 FRESH N150,000 N200,000 N250,000 N500,000 N1,000,00 13 JMPP N220,000 N275,000 N300,000 N440,000 N5500,00 14 KOWA N150,000 N250,000 N3,000,000 N7,500,000 N1,000,00 15 LABOUR N600,000 N1,500,000 N3,000,000 N300,000 N300,000 N15,000,00 17 PDM N150	3	ABP	₩262,500	₩525,000	₩ 1,050,000	№ 2,625,000	₩5,250,000
6 ADC N450,000 N1,000,000 N2,500,000 N6,000,000 N12,000,00 7 ADP N330,000 N1,100,000 N2,000,000 N4,500,000 N8,000,00 8 ANN N125,000 N500,000 N1,000,000 N2,000,000 N3,500,00 9 ANRP N220,000 N430,000 N790,000 N1,060,000 N1,580,00 10 APC N850,000 N3,850,000 N7,000,000 N10,000,000 N45,000,00 12 FRESH N150,000 N220,000 N5,000,000 N10,000,000 N10,000,00 13 JMPP N220,000 N275,000 N300,000 N440,000 N500,000 14 KOWA N150,000 N1,500,000 N3,000,000 N7,500,000 N1,000,00 15 LABOUR N600,000 N1,500,000 N3,000,000 N3,000,000 N15,000,00 17 PDM N150,000 N3,000,000 N1,500,000 N3,000,000 N15,000,00 19 SDP N500,000 N1,500,000 N3,500,000 N5,000,000 N11,000,000 20 UPP N50,000	4	ACCORD	₩500,000	₩ 1,500,000	№ 2,000,000	₩4,000,000	₩6,000,000
7 ADP N330,000 N1,100,000 N2,000,000 N4,500,000 N8,000,00 8 ANN N125,000 N500,000 N1,000,000 N2,000,000 N3,500,00 9 ANRP N220,000 N430,000 N790,000 N1,060,000 N1,580,00 10 APC N850,000 N3,850,000 N7,000,000 N10,000,000 N45,000,00 11 APGA N1,000,000 N2,500,000 N5,000,000 N10,000,000 N250,000 12 FRESH N150,000 N200,000 N250,000 N500,000 N1,000,00 13 JMPP N220,000 N275,000 N300,000 N440,000 N5500,000 14 KOWA N150,000 N250,000 N400,000 N7,500,000 N1,000,00 15 LABOUR N600,000 N1,500,000 N300,000 N7,500,000 N300,00 17 PDM N150,000 N300,000 N3,000,000 N3,000,000 N15,000,00 19 SDP N500,000 N1,500,000 N3,500,000 N5,000,000 N11,000,00 20 UPP N50,000 N200,000 </td <td>5</td> <td>AD</td> <td>₩350,000</td> <td>₩1,000,000</td> <td>₩1,300,000</td> <td>₩2,500,000</td> <td>₩5,000,000</td>	5	AD	₩350,000	₩1,000,000	₩ 1,300,000	₩2,500,000	₩5,000,000
8 ANN N125,000 N500,000 N1,000,000 N2,000,000 N3,500,00 9 ANRP N220,000 N430,000 N790,000 N1,060,000 N1,580,00 10 APC N850,000 N3,850,000 N7,000,000 N22,500,000 N45,000,00 11 APGA N1,000,000 N2,500,000 N5,000,000 N10,000,000 N25,000,00 12 FRESH N150,000 N200,000 N250,000 N500,000 N1,000,00 13 JMPP N2220,000 N275,000 N300,000 N440,000 N5500,000 14 KOWA N150,000 N250,000 N400,000 N500,000 N1,000,00 15 LABOUR N600,000 N1,500,000 N3,000,000 N7,500,000 N400,000 16 NIP N300,000 N300,000 N3,000,000 N3,000,000 N15,000,000 17 PDM N150,000 N1,500,000 N3,500,000 N6,000,000 N12,000,00 19 SDP N500,000 N1,000,000 N2,500,000 N5,000,000 N11,000,00 20 UPP N50,000 N20	6	ADC	₩450,000	₩1,000,000	№ 2,500,000	₩6,000,000	₩12,000,000
9 ANRP N220,000 N430,000 N790,000 N1,060,000 N1,580,00 10 APC N850,000 N3,850,000 N7,000,000 N22,500,000 N45,000,000 11 APGA N1,000,000 N2,500,000 N5,000,000 N10,000,000 N25,000,000 12 FRESH N150,000 N200,000 N250,000 N500,000 N1,000,000 13 JMPP N220,000 N275,000 N300,000 N440,000 N5500,000 N1,000,000 14 KOWA N150,000 N250,000 N400,000 N7,500,000 N1,000,000 15 LABOUR N600,000 N1,500,000 N3,000,000 N7,500,000 N/A 16 NIP N300,000 N300,000 N300,000 N300,000 N300,000 N300,000 17 PDM N150,000 N300,000 N1,500,000 N3,000,000 N15,000,000 18 PDP N600,000 N1,500,000 N3,500,000 N5,000,000 N12,000,000 19 SDP N500,000 N1,000,000 N2,500,000 N5,000,000 N11,000,000 20 UPP N50,000 N200,000 N500,000 N3,000,000 N6,000,000 21 YES N0 N0 N0 N0 N1,100,000 N2,200,000	7	ADP	₩330,000	₩1,100,000	₩ 2,000,000	₩4,500,000	₩8,000,000
10 APC \text{N850,000} \text{N3,850,000} \text{N7,000,000} \text{N22,500,000} \text{N45,000,000} 11 APGA \text{N1,000,000} \text{N2,500,000} \text{N5,000,000} \text{N10,000,000} \text{N250,000} \text{N500,000} \text{N250,000} \text{N500,000} \text{N10,000,000} \text{N250,000} \text{N300,000} \text{N440,000} \text{N500,000} \text{N1000,000} \text{N500,000} \text{N400,000} \text{N500,000} \text{N400,000} \text{N500,000} \text{N400,000} \text{N500,000} \text{N500,000} \text{N500,000} \text{N300,000} \text{N3000,000} \text{N3000,000} <t< td=""><td>8</td><td>ANN</td><td>₩125,000</td><td>₩500,000</td><td>₩1,000,000</td><td>₩2,000,000</td><td>₩3,500,000</td></t<>	8	ANN	₩125,000	₩500,000	₩ 1,000,000	₩2,000,000	₩3,500,000
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15 LABOUR	13	JMPP	₩220,000	₩275,000	₩300,000	N 440,000	N 550,000
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22 YES NO	20	UPP	₩50,000	₩200,000	₩500,000	₩3,000,000	N/A
23 YP N220,000 N440,000 N880,000 N1,100,000 N2,200,0	21	YDP	₩120,000	₩255,000	₩605,000	₩3,000,000	₩6,000,000
	22	YES	₩0	₩0	₩0	NO	₩ 0
24 YPP N250,000 N500,000 N1,000,000 N3,000,000 N7,000,0	23	YP	₩220,000	N440,000	₩880,000	₩1,100,000	₩2,200,000
	24	YPP	₩250,000	₩500,000	₩ 1,000,000	₩3,000,000	₩7,000,000
25 ZLP N500,000 N1,000,000 N2,000,000 N6,000,000 N12,000,0	25	ZLP	₩500,000	₩ 1,000,000	№ 2,000,000	₩6,000,000	№ 12,000,000

Source: Compiled by Yiaga Africa from circulars and press statements issued by parties in the 2019 general elections

Part 5:

Are these barriers endogenous or exogenous?

Self-inflicted barriers due to indiscretion, inertia and dealignment Externally imposed due to structural inequities, power imbalances market failures and weak democratic institutions





Pathways

1 Legal pathway

Introduce strict campaign finance regulation,;legal thresholds for nomination forms and sundry fees; youth quotas; democratize candidate selection and independent candidacy

Economic pathway

Promote and support youth enterprise with zero interest loans and micro-credits; facilitate market access for young entrepreneurs; regular trainings and capacity development opportunities

Political pathway

Robust and sustained voter registration drives targeted at disengaged young voters; Mobilize more young men and women to join political parties; encourage young people to contest party leadership positions other than youth leader position; build strong alliances between political society and civil society; strategic investment in youth leadership development, and active youth engagement in public policy design and implementation

Concluding reflective questions

Should access to the political space be determined by ideology, identity or financial war chest?

How do we shift public perception to believe in the motivation, capacity, interests and leadership of young people?

How do we decommercialize politics especially candidate nomination, campaigns and Election Day expenditure?

Can young people access public office without the support of moneybags and godfathers and godmothers?

How do we build a critical mass of highly politically conscious middle-class youth to engage the political process and run for public office?

A new political mobilization strategy



Build a critical mass of an informed and engaged youth in the political space



Ensures the intensity of online youth engagement is reflected in offline political activities



Prioritizes the mobilization of middle-class youth and young professionals in politics



Redefines and institutes a new public leadership philosophy based on values and ethics



Improved
partnership
between political
society and civil
society in the
contest for political
power

Formore resources

